

Organiser



NATIONAL APEX CHAMBER

PHD Chamber of Commerce and Industry

6th India FARM FORK

*Sustainable Agri-Business -
Produce LOCAL Sell GLOBAL*

VIRTUAL EXHIBITION | CONFERENCE | BSM

 -  November 2020

11:00 a.m. to 7:00 p.m.



www.phdccivirtualmeet.com



Why India

FARM 2 FORK

VIRTUAL

- ❖ **Exhibit and Display** - Disseminate, Demonstrate and Display Best Practices & Technology
- ❖ **Explore & Sign MOUs** for buy/sell of novel & disruptive technologies in agriculture, livestock, fishery and food and beverage processing, testing and packaging
- ❖ **B2B-** Meet industry, growers, service providers, FPOs, SHGs, tribal Cooperatives all in one place
- ❖ **Conference and Goshthies** - Discuss and Deliberate
- ❖ **BSM** - Global outreach for developing exports

Buyer Seller Meet @ Virtual Farm2Fork

It is highly encouraging to note that there is increasing acceptance of fresh and processed horticulture exports from India in global markets. During 2019-20, **India exported fruits and vegetables worth** Rs. 9,182.88 crores/ 1,277.38 USD Millions which comprised of fruits worth Rs. 4,832.81 crores/ 668.75 USD Millions and vegetables worth Rs. 4,350.13 crores/ 608.48 USD Millions. The major destinations for Indian fruits and vegetables are **UK, Netherland, UAE, Nepal, Bangladesh Malaysia, Sri Lanka, Oman and Qatar. In the previous editions of physical BSMs, buyers from as far as Ausralia, Newzealand, Greece, Egypt, Germany, Romania and China participated in encouraging numbers to explore business and trade opportunities. S. Korea and Japan are also on the country's radar as promising export markets.** In order to leverage the advantage India has in agriculture and horticulture production for promoting exports, PHDCCI is organizing a 3 day Buyer Seller Meet from **4 to 6 November 2020 on a virtual platform to offer opportunities to Indian Exporters meet the Buyers from importing countries and showcase their produce and discuss the business Opportunities.**

Webinars @Virtual Farm2Fork

Day - 1 Webinar - 1: Sustainable & Safe Use of Agri Inputs & Technologies Crop Health and Protection Chemicals - Boon or Bane

Discussants will focus on need for optimal and safe use of water, fertilizers and Pesticides for good yields and reducing costs and losses as well as increased returns for farmer in the wake of growing concerns of chemicals linked illnesses and deaths, export rejections due to pesticide residues and growing demand for organic products.

Day - 1 Webinar - 2: Food & Nutrition Security For a Billion Plus & Exports Need for Higher Yields and Quality Produce

Discussants will focus on policy and regulatory environment for HY Seeds, bio-fortification, fertilizers, bio fertilizers, Soil health, with special emphasis nutrition, etc , to facilitate Higher Yields for Feeding a billion Plus & enhancing quality food export.

Day - 2 Webinar - 1: Water Resilience in Agriculture

Discussants will focus on policy and regulatory environment and technology solutions for conserving water. India the 2nd largest populous country has pumped more groundwater than any other country and is facing a threatening situation.

Day - 2 Webinar - 2: Ready to Eat Sector :Prospects of Start Ups & Entrepreneurship

The market of Ready-to-eat (RTE) products in India is expected to growing at an impressive CAGR of around 20%, leveraging the growth drivers such changing eating habits, increasing percentage of women in workforce, increasing disposable incomes of expanding middle class and increasing need for convenience due to paucity of time, and companies offering a range of quick to make, ready to eat, healthy options to entice people to indulge. Discussants will focus on Opportunities for investment and strategies to meet the emerging challenges of marketing.

Day - 2 Webinar - 3: Traditional Indian Cuisine :Export Potential of Processed foods

India has the largest diaspora population in the world with over 13 million Indians living outside the country and 17 million people of Indian origin spread across 146 countries. Indian Diaspora comprising 6.4% of the total global migrant population and offering a potential market for traditional cuisine. Discussions will focus on the export potential, import requirements and policy framework for promoting the Indian foods.

Day - 2 Webinar - 4: Safe Hygienic and Nutritious Foods

The awareness about food safety, hygiene of processing units and workmen and health and nutrition content of foods is increasing. The regulators are trying to make food fortification of certain staples mandatory to ensure the population receives nutrients in a balanced way and the public expenditure on health and disease eradication is minimized.

Day - 3 Webinar - 1: Technologies for Storage, Transport and Retail

On one hand India takes pride in being one of the largest producers of a variety of agri produce. On the other hand, it is a shame for us to be wasting the precious agri produce and losing value and quality due to inadequate and inappropriate storage, transport and retail infrastructure. There is need for IT based and scientific availability of agri and food infrastructure for more equitable distribution, better quality and year round availability of fresh and processed foods.

Day - 3 Webinar - 2: Challenges and Opportunities in Domestic and Export markets for Dehydrated & Frozen Foods

One way India can manage the glut and scanty production cycle of horticulture produce is by encouraging processing and preservation of fruits and vegetables. In recent times technologies have been developed to produce dehydrated products which were earlier sun dried. With advancement of cryogenic technologies for storage and transport, the acceptance of frozen foods has also caught up with demand.

Day - 3 Webinar - 3: By-Product Processing and Waste utilization

Income of farmers, is not merely a function of physical yield of grain or fruit per unit area, but also per man – day. The value of the produce as raw material to manufacturing sector also deserves to be considered as a discernible factor in incomes. Future agricultural research has to look at utilization of raw material for high value by products and utilization of agri waste and waste water for value products. This is important for enhancing farmer incomes but also critical from the environment point of view.

EXHIBITORS' PROFILE

SEEDS & PLANTING MATERIAL	FOOD PROCESSING MACHINERY & TECHNOLOGY	DAIRY MACHINERY AND TECHNOLOGY	AGRI MACHINERY & TECHNOLOGY PROVIDERS
Crop Nutrition & Protection chemicals	RTE, Mixes & Condiments	VADP - Cheese, Paneer, Butter, Flavored Milk, Ghee, Yoghurt	Irrigation Technologies and Equipments
Organic Agri Products	Packaged & Processed Fruits and Vegetables (Jam, Jelly, Juices, Pickles, Purees, Pastes)	Meat and Poultry Products and Machinery	Agri and Food Waste Utilisation technologies
Spices, Honey & Other Minor Forest Produce	Bakery and Snacks	Fish Seed, Feed and Fingerlings	Public Sector Organizations & Financial Institutions
Fresh and Processed Horticulture Produce	Dehydrated and Frozen Foods	Flavours & Fragrances, Ingredients, Additives	Van Dhan Kendras
Printing and Packaging Materials & Machinery	Chocolates & Confectionery	Animal Husbandry Feed, Nutrition & Health	Digital Agriculture AI, Blockchain, Sensors, Data Analytics Forecasting
Warehousing, Cold Chain & Transport	Beverages Alc. & Non Alc.	Mega Food Parks	HORECA & Food Retail and Service

Visiting Delegates from Agripreneurs, Startups, FPO's, SHGS, Food Processing Industry, Exporters & Importers, Traders, Retail Chains, Restaurants, Chefs, R & D Institutes, Financial Institutions, Technology Solution Providers and many more.. will provide innumerable opportunities for B2B networking



GLIMPSES

India Farm 2 Fork: 2013, 2014, 2015, 2016, 2017



Join us as

Exhibitor

Domestic: Rs 20000+GST

International: USD 500

<https://forms.gle/vBpMCYr2TAsDxtpw6>

Visitor

**Complimentary
(Registration Mandatory)**

<https://forms.gle/VyWx3d2XGiTKbvi7>

FOR FURTHER ENQUIRIES, PLEASE CONTACT

Ms Mallika Verma Director, Agriculture and Food Processing | (M) +91 9891272185 (E) mallika.verma@phdcci.in

Mr Rakesh Kumar Sangrai, Secretary | (M) +91 8285011851 (E) rakesh@phdcci.in

Mr Kamal Khurana, Secretary | (M) +91 9810044625 (E) kamal.khurana@phdcci.in

Ms Sunita Prajapati, Deputy Secretary | (M) +91 9999985318 (E) sunitaprajapati@phdcci.in

www.phdccivirtualmeet.com

PHD CHAMBER OF COMMERCE AND INDUSTRY

PHD House, 4/2 Siri Institutional Area, August Kranti Marg, New Delhi 110016

Tel: 91-11-26863801-04, 49545454 Fax: 91-11-26855450, 49545451 Website: www.phdcci.in E-mail: phdcci@phdcci.in